



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1350863
Schedule Dates 10/15/12-11/06/12
Advertiser Stivers Congressional District 15 (33042)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand PRIMARY TV (429514)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name
Phone/Fax /
CPE 2559
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WTTE

Date Entered 08/06/12
Last Modified 08/06/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo A50+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,790.00
Net Total \$49,810.00
Sales Tax

Columbus (WTTE)		
By Broadcast Month	Spots	Rate
Oct. 2012	64	\$34,375.00
Nov. 2012	43	\$24,225.00
Grand Total:	107	\$58,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	6:58A- 7:58A (EST)	3	X	X	X	X	X			3	\$200.00	\$600.00	Columbus (WTTE)	7A GDC	8/6/12
2.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	6:58A- 7:58A (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	Columbus (WTTE)	7A GDC	8/6/12
3.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6:58A- 7:58A (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	Columbus (WTTE)	7A GDC	8/6/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	6:58A- 7:58A (EST)	1	X	X						1	\$200.00	\$200.00	Columbus (WTTE)	7A GDC	8/6/12
5.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	7:58A- 9A (EST)	4	X	X	X	X	X			4	\$200.00	\$800.00	Columbus (WTTE)	8A GDC	8/6/12
6.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	7:58A- 9A (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	Columbus (WTTE)	8A GDC	8/6/12
7.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	7:58A- 9A (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	Columbus (WTTE)	8A GDC	8/6/12
8.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	7:58A- 9A (EST)	1	X	X						1	\$200.00	\$200.00	Columbus (WTTE)	8A GDC	8/6/12
9.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	9A- 10A (EST)	4	X	X	X	X	X			4	\$175.00	\$700.00	Columbus (WTTE)	9A GDC	8/6/12
10.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	9A- 10A (EST)		1	1	1	1	1			5	\$175.00	\$875.00	Columbus (WTTE)	9A GDC	8/6/12
11.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	9A- 10A (EST)		1	1	1	1	1			5	\$175.00	\$875.00	Columbus (WTTE)	9A GDC	8/6/12
12.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	9A- 12A (EST)	1	X	X						1	\$175.00	\$175.00	Columbus (WTTE)	9A GDC	8/6/12
13.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	8:30A- 9A (EST)								1	1	\$275.00	\$275.00	Columbus (WTTE)	8:30A YOUR VOICE	8/6/12
14.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	8:30A- 9A (EST)								1	1	\$275.00	\$275.00	Columbus (WTTE)	8:30A YOUR VOICE	8/6/12

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15.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:30A- 9A (EST)								1	1	\$275.00	\$275.00	Columbus (WTTE)	8:30A YOUR VOICE	8/6/12
16.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	9A- 10A (EST)								1	1	\$300.00	\$300.00	Columbus (WTTE)	9A FOX NEWS SUNDAY	8/6/12
17.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	9A- 10A (EST)								1	1	\$300.00	\$300.00	Columbus (WTTE)	9A FOX NEWS SUNDAY	8/6/12
18.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- 10A (EST)								1	1	\$300.00	\$300.00	Columbus (WTTE)	9A FOX NEWS SUNDAY	8/6/12
19.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	5:58P- 6:30P (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	Columbus (WTTE)	BB	8/6/12
20.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	5:58P- 6:30P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Columbus (WTTE)	BB	8/6/12
21.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5:58P- 6:30P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Columbus (WTTE)	BB	8/6/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:58P- 6:30P (EST)		1							1	\$400.00	\$400.00	Columbus (WTTE)	BB	8/6/12
23.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	6:30P- 6:57P (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	Columbus (WTTE)	2.5	8/6/12
24.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	6:30P- 6:57P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Columbus (WTTE)	2.5	8/6/12
25.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6:30P- 6:57P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Columbus (WTTE)	2.5	8/6/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:30P- 6:57P (EST)		1							1	\$400.00	\$400.00	Columbus (WTTE)	2.5	8/6/12
27.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	7:31P- 7:57P (EST)	2	X	X	X	X	X			2	\$1,350.00	\$2,700.00	Columbus (WTTE)	BB	8/6/12
28.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	7:31P- 7:57P (EST)	3	X	X	X	X	X			3	\$1,350.00	\$4,050.00	Columbus (WTTE)	BB	8/6/12

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29.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	7:31P- 7:57P (EST)	3	X	X	X	X	X			3	\$1,350.00	\$4,050.00	Columbus (WTTE)	BB	8/6/12
30.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:31P- 7:57P (EST)	1								1	\$1,350.00	\$1,350.00	Columbus (WTTE)	BB	8/6/12
31.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	10P- 11P (EST)	4	X	X	X	X	X			4	\$1,250.00	\$5,000.00	Columbus (WTTE)	10P NEWS	8/6/12
32.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	10P- 11P (EST)	1	1	1	1	1				5	\$1,250.00	\$6,250.00	Columbus (WTTE)	10P NEWS	8/6/12
33.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	10P- 11P (EST)	1	1	1	1	1				5	\$1,250.00	\$6,250.00	Columbus (WTTE)	10P NEWS	8/6/12
34.0	Normal Line / Prime Premium	10/17/12-10/17/12	3	:30	7:57P- FOX-X Factor (Wednesday)				1					1	\$2,500.00	\$2,500.00	Columbus (WTTE)	8 PM XFACTOR	8/6/12
35.0	Normal Line / Prime Premium	10/31/12-10/31/12	3	:30	7:57P- FOX-X Factor (Wednesday)				1					1	\$2,500.00	\$2,500.00	Columbus (WTTE)	8 PM XFACTOR	8/6/12
36.0	Normal Line / Football	10/28/12-10/28/12	3	:30	11:59A- Sports-FOX NFL Sunday								1	1	\$550.00	\$550.00	Columbus (WTTE)	12P NFL PRE	8/6/12
37.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10P- 11P (EST)	1	1							1	\$1,250.00	\$1,250.00	Columbus (WTTE)	10P NEWS	8/6/12

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